

Board of Trustees: Academic and Student Affairs Committee Civics Literacy Update

To: JoAnn Brouillette, Chair Academic and Student Affairs Committee, Purdue University Board of Trustees

From: David Reingold, Dean, College of Liberal Arts, Civics Literacy Advisory Group (CLAG) Chair

Date: July 27th, 2022

Background

On June 11th, 2021 the BOT approved to establish Civics Literacy Proficiency as a Purdue Undergraduate Degree Requirement, and in the 14 months since a lot has been accomplished to bring it about. PWL went live with the Civics Literacy Proficiency requirement in Brightspace on August 20th, 2021. From there students have accessed the portals for Center for C-SPAN Scholarship and Engagement Podcasts, approved Civic Events, and Purdue Civics Knowledge Test (PCKT) registration with the first exam given September 15th, 2021. On July 1st, 2022 the PCKT went virtual via Brightspace and has been well received by our students, with 35% of total completions taken in the last 24 days. Transition to a virtual PCKT has saved PWL financial resources, become more accessible to students on their time, all while ensuring the integrity of the test is maintained. During this time the groundwork for data collection, dashboard construction, and administration continued to grow with IDatA set to launch the dashboard mid-fall 2022.

PWL Numbers as of: July 25th, 2022

- 297 students who have earned the proficiency
 - 2/2 Required for summer 2022 graduates
- 858 Students have registered to take the PCKT
- 326/346 students have passed the PCKT
 - 212 Students took PCKT at Purdue Testing Center Sep 15th 2021-July 1st 2022:
 - 192 First attempts passed, average passing score 90%
 - 11 Second attempts passed, average passing score 84%
 - 7 Third attempts passed, average passing score 85%
 - 1 DRC student pass on second attempt, 94%
 - 1 student has not retaken since failing first attempt
 - 134 Students took PCKT virtually via Brightspace July 2nd 2022-Present:
 - 93 First attempts passed, average passing score 87%
 - 16 Second attempts passed, average score of 82%
 - 6 Third attempts passed, average score 86%
 - 19 students have not retaken since failing first or third attempt
- 89 students enrolled/pending in the Civics Event learning pathway
- 7 Faculty/Staff members registered to take the PCKT (4 Completed, 94% Average)
- 703 students enrolled/pending in the Podcast learning pathway
- 240 students who have completed the Podcast learning pathway
- 6,834 students enrolled/pending Civics Literacy approved course
- 5,856 students who have completed a Civics Literacy approved course

PWL Action Plan

Mapping and long-term assessment objectives and requirements are currently being discussed and finalized to ensure the accuracy and viability of long-range assessment and analysis. CLAG is currently mapping out the process for CL approved courses to be evaluated. For public relations, the office has teamed up with Boiler Communications and Purdue Marketing and Communications in order to best

meet and engage with students, parents, faculty & staff, and public at large. Continuing the drive for transparency, the Civics Literacy website is being revamped with for ease of use with repository of documentation. “Civics Literacy” has been selected as the brand name for both internal and external use with civicsliteracy@purdue.edu as the official email address. Naming has been applied to the Civics Literacy in the Summer campaign as well as integrating into Boiler Goldrush & Coldrush programs for the 2022-23 school year. In addition, funding has been approved for the creation of specialized pocket constitutions that will be made available to all eligible students, virtual credential badges will be created and awarded as well for the 2022-23 school year. The regional campus civics literacy plans were approved by the BOT in May 2022, and the regional campuses are working on implementing their plans with the start of the academic year. At the moment, all is going as planned for the regions.